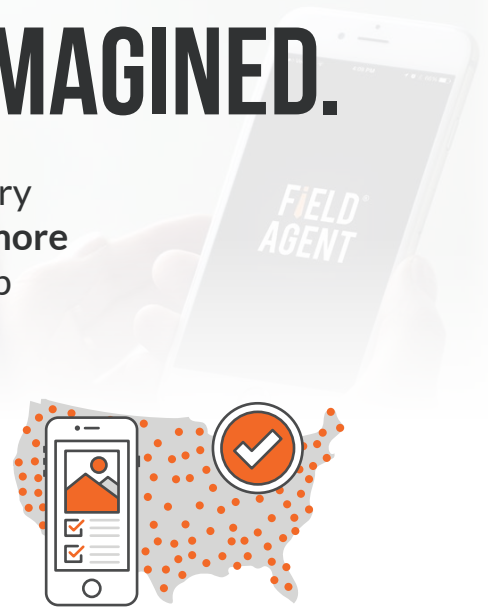


MYSTERY SHOPPING. REIMAGINED.

Field Agent has radically reimagined conventional mystery shopping to offer retailers of all kinds a **smarter, faster, more cost-effective** alternative to the traditional mystery shop

We crowdsource shoppers to gauge...

- ✓ In-store experience
- ✓ Online experience
- ✓ Order quality
- ✓ Staff engagement
- ✓ Facility conditions
- ✓ Customer satisfaction



Mystery Shopping: Mobile vs. Traditional

MOBILE	TRADITIONAL	The Mobile Advantage...
<i>Mobile technology</i>	<i>Pen & paper methods</i>	Smartphones offer a more efficient, intuitive, and dependable way to collect customer experience data
<i>Real shoppers</i>	<i>Trained professionals</i>	We simplify the mystery shopping process, making it possible for actual customers to share their experiences and opinions
<i>Real-time data capture</i>	<i>Recall after experience</i>	Shoppers submit data while in your facility, interacting with your employees and products. No memory fade
<i>Quick completion</i>	<i>Long field times</i>	Crowdsourcing streamlines the data collection process, so you get results in days rather than weeks
<i>Digital & manual QC</i>	<i>Manual QC only</i>	Smartphones offer safeguards, like GPS markers, time-date stamps, and photo verification, that ensure highly reliable data
<i>Cost-effective</i>	<i>Labor-intensive</i>	The efficient combination of crowdsourcing and smartphones produce cost savings, offering superior value to clients

Ditch the pen & paper! Take advantage of Field Agent's mobile services

Contact Us