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Field Agent Rolls Out World's First On-Demand, Retail Search Engine

Jicco search engine now available to retail and branded-goods professionals nationwide

Fayetteville, Arkansas: Mobile solutions firm Field Agent today announced the full-scale release of [Jicco](#), the world's first on-demand, retail search engine. Following its successful beta phase, Jicco is now fully available to business professionals in need of "instant answers to pressing retail questions."

"We've spent the past seven years building and enhancing our mobile crowdsourcing model to generate increasingly faster and better data," said Marc Yount, president and COO of Field Agent. "Jicco is simply the next evolution of our crowdsourcing system."

Hundreds of brands, retailers, and agencies tried Jicco during the beta phase, with many praising the search engine for its speed and convenience.

"Jicco is a really great tool," said Danni-Lynn Kilgallen, national retail account manager for Energizer Holdings. "In the past if we needed to know something that was happening in the field quickly it meant several calls to field supervisors...Jicco provides the information without the need for a real time fire drill."

With the full-scale release, Field Agent is offering both pre-paid, value packages as well as a pay-per-question option for companies needing more flexibility. Retail and branded-goods professionals may also try Jicco for free. Brian Stormes of Henkel Consumer Goods was one of many to give Jicco a trial-run:

"We regard Field Agent to be a game changer in the industry as they introduced and implemented the crowdsourcing platform for retail," said Stormes. "We hope to gain a competitive advantage [through Jicco] by having access to information and insights faster and more efficiently than our competition."

Visit gojicco.com for more information and to try Jicco for free.

About Field Agent: Field Agent created the mobile crowdsourcing solution for

the retail and branded-goods industries in 2010 and has defined the space for seven years. Awarded 2016 “Mobile Research Agency of the Year” by MRMW, Field Agent leverages its global network of over one million app users to connect businesses with fast, reliable information. [Visit the Field Agent blog](#), named a top 10 market research blog, for more information on the Jicco search engine and location-based mobile audits and research.

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